

AURORA ♦ LIVE

Real access = Real value

EVENT PARTNERSHIPS 2026





PARTNERSHIPS THAT DRIVE GROWTH

Our exclusive, in-person events bring together top executives and leading solution providers each year in prestigious locations across Europe. These events provide a unique space to create meaningful connections and build valuable relationships with new and exciting customers.

The full program combines high-level keynote speakers, expert-led workshops, and interactive sessions with curated networking opportunities—ensuring you not only gain fresh insights but also meet the right people.

Attending our events is not just about being present—it's about accessing knowledge, partnerships, and opportunities that drive real business growth.

KEY FEATURES	DIAMOND	GOLD	SILVER
Event access for your representatives	6	4	2
Branded lounge at networking area	✓	✓	X
Roundtable with top executives	2	1	1
Spotlight video (20 sec)	✓	✓	X
Exclusive stage time for full audience	✓	X	X

**Your company logo will be displayed throughout the event for all levels.*



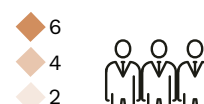
Key features for event partnerships

Each Event Partnership package includes a set of powerful features, scaled to match your chosen level of investment. While many benefits appear across all levels, Diamond and Gold partners enjoy greater visibility, larger presence, and amplified impact. The table on the previous page illustrates these differences clearly.



Event access for your representatives

Your company representatives will gain access to our event, having the opportunity to network with top executives during the event. Their names must be confirmed latest 2 weeks before the event.



Branded lounge at networking area

Stand out with exclusive branding, including a premium lounge area featuring your logo, seating, refreshments, and a screen. Boost your branding at our events! Additionally you have the privilege of bringing one extra participant to host your exclusive lounge.



Roundtable with Top Executives

Select 35 top executives from the attendee list and lead a 30-minute roundtable discussion on a topic of your choice. We guarantee at least seven participants and provide full support in setup. You can also bring one additional host from your team to strengthen engagement. For the participants who attended your round table, we will provide their contact details, allowing your team to conduct follow-up.



Spotlight video

Get your desired message out to the event attendees with a 20-second video shown to the full audience. You produce the video, and we will help to get the message out.



Exclusive stage time for full audience

Position your company as an industry leader with 20 minutes on stage—either by joining a panel discussion or presenting a powerful customer case. We'll work with you to ensure your message creates maximum impact for both your brand and the audience.





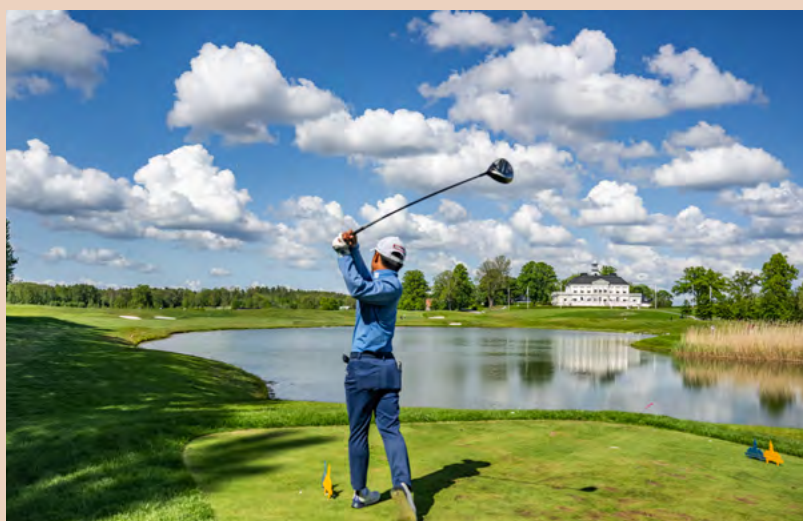
Signature Event Sponsorships

Beyond our standard packages, we also offer the chance to become the exclusive partner of a signature social event with the opportunity to co-host an event or a VIP dinner table.

CO-HOSTED EVENTS

Take the opportunity to be the only partner of one of our signature social events. This is the most exclusive way to connect directly with high-level executives in our network.

- **Enjoy Exclusive Access** – Be the only partner present, giving you unrivaled time and attention with the attending executives.
- **Maximize Your Branding** – Gain full logo visibility throughout the event, tailored to the format*. We'll also support you with creative ideas for branded gifts that you can bring yourself that reinforce your message and resonate with the concept.



Examples of Co-Hosted events: *Golf , Cooking class, Sailboat, Wine tasting, Exclusive Dinner



VIP DINNER TABLE

A VIP Dinner Table is more than a dinner—it's a powerful business tool to connect, influence, and strengthen relationships with the leaders who shape your industry. At selected dinner events, we offer you the rare opportunity to handpick up to 35 executives from the attendee list, with a guarantee that at least seven confirmed participants will join your dinner table.

- **Foster meaningful relationships with top executives in a relaxed and personal atmosphere.**
- **Enable deeper conversations between the formal sessions of the event.**
- **Position your company as a trusted partner in an engaging and memorable context.**

