AURORA LIVE - GENERAL TERMS

1. CONTRACTING PARTIES

Aurora Live International Oy Ltd (formerly Management Events International Oy Ltd), including its group companies and affiliates (hereinafter **"Aurora Live"**) - Operating under the name **Aurora Live** is an international organizer of invitation-only business network and events that bring together business-to-business solution providers and prestigious decision-makers from various organizations. Aurora Live's service concept offers arrangement of one-to-one meetings (hereinafter **"Meetings"**) for solution providers with their target interest group in the market, and where applicable, organizing of invitational live and virtual events (hereinafter **"Events"**).

Term **"Customer"** refers to a solution provider, specified in the Statement of Work, who has concluded a written agreement with Aurora Live for the provision of Meetings and/or Events (hereinafter **"Services"**). Aurora Live and the Customer are hereinafter together referred to as the **"Parties"** and each alone as a **"Party".**

2. CONCLUDING OF AGREEMENT, VALIDITY

The agreement concerning delivery of Services by Aurora Live (hereinafter "Agreement") to the Customer will consists of following documents: (a) Statement Of Work; (b) these General Terms of Sale; (c) applicable Aurora Live service package description(s); (d) Aurora Live Service Agreement; (e) Aurora Live Privacy Notice for Customers (**Appendix 1**) and (f) possible other attachments specified in the Statement of Work.

An Agreement shall enter into force upon mutual signatures to the written Agreement, or by means of a Party's written acceptance to an offer made by the other Party without modification to the terms of the offer.

Agreement concerning the performance of Services shall terminate when the duties covered by the Agreement have been performed by Parties.

3. MEETINGS AND EVENTS

Aurora Live is the responsible organizer of Meetings that are scheduled to take place on mutually agreed dates (**"Meeting Dates"**). Meetings shall be arranged primarily as virtual online meetings between participants except for situations where it has been specifically agreed between the Parties on the arrangement of face-to-face Meetings in

a physical location. The Customer is aware that Aurora Live will start providing preparatory Services to the Customer shortly after the Agreement's entry into force.

The Parties may also agree in the applicable Statement of Work that different types of invitational live and virtual events (hereinafter **"Event"**) shall be organized by Aurora Live as additional services for the Customer under the Agreement.

All Services to be provided by Aurora Live to the Customer shall be exhaustively defined in the Statement of Work, and any new services shall be subject to a written agreement and payment of additional fees.

Services shall be performed using Aurora Live's own working methods and service concepts.

4. NO MARKETING-OPT-IN'S

The Customer is aware that Aurora Live is not in the business of providing marketing leads to its customers. The Customer is explicitly prohibited from using contact information received from Aurora Live for its marketing purposes, such as running direct marketing campaigns, unless the Customer has received prior approval directly from the contact in question.

5. GENERAL RESPONSIBILITIES OF THE PARTIES

Both Parties shall promptly inform each other of any changes or other information coming to the Party's attention that may affect the delivery of Services. Each Party shall undertake to contribute to the delivery of the Service in respect of factors that the Party manages or controls.

6. SERVICE AGREEMENT, ACTIVE PARTICIPATION BY CUSTOMER

The Services will be delivered in accordance with Aurora Live's own service concept. Due to the nature of the provided Services, successful Service delivery will require active participation from and involvement of the Customer in Aurora Live's service process.

Aurora Live's Service Agreement is attached in this Agreement (the Service Agreement is set out at the beginning of Aurora Live's offer, before the Scope of Work and these General Terms). The Service Agreement describes the key responsibilities of the Customer under the Agreement. The Customer undertakes to follow the steps and measures specified in the Service Agreement, as well as other written instructions of Aurora Live under the Agreement. It is understood by the Customer that the Meetings

and Fee refunds defined under section 13 of these General Terms are only valid and available for the Customer, if the Customer has conducted itself as defined above. The Customer shall provide Aurora Live with sufficient, timely and correct information for the performance of the Service. To the extent information provided to Aurora Live includes personal data (such as contact information), the Customer is responsible for acquiring any necessary rights and consents to allow Aurora Live to use the information in accordance with the Agreement.

Aurora Live grants the Customer access to Aurora Live's online partner portal (hereinafter the "Partner Portal") for the purpose of delivering the Services. The Customer uses the Partner Portal to review the profiles of Aurora Live network members proposed for Meetings, to indicate and prioritise the decision-makers it wishes to meet, and to manage its scheduled Meetings and Events. The Customer shall keep its user credentials confidential, is responsible for all use of the Partner Portal under its user accounts, and shall use the Partner Portal only for the purposes of the Agreement and in accordance with Aurora Live's instructions.

Aurora Live may update, develop and maintain the Partner Portal at its discretion and may suspend the Customer's access where the Fee is overdue or the Customer is in breach of the Agreement. The Partner Portal is provided as is, and Aurora Live does not warrant that it is available at all times without interruption. The Customer's access to the Partner Portal ends when the Services under the Agreement have been delivered.

All actions performed by the Customer, its employees, agents or subcontractors concerning the Meetings and Events shall be performed at the Customer's own risk and expense.

The Customer shall abide by all applicable legislation under the Agreement.

7. RESPONSIBILITIES OF AURORA LIVE

Aurora Live undertakes to perform the tasks for which Aurora Live is responsible, in conformity with the Agreement, with due care and with the professional skill required for the tasks. Moreover, Aurora Live shall perform the Services in accordance with applicable, mandatory legislation of general nature. Aurora Live undertakes to allocate sufficient resources for the delivery of the Services in accordance with the Agreement. Furthermore, Aurora Live undertakes to observe and monitor the quality targets and

other indicators, where separately agreed the Parties writing (if any) with the Customer concerning the delivery of Services.

8. FEE AND TERMS OF PAYMENT

The Customer shall pay the price for the Services (**"Fee"**) for Aurora Live as set forth in more detail in the Summary of the Offer. Local affiliates and group companies of Aurora Live are entitled to invoice the Customer directly for the Services they produce to the Customer. Aurora Live International Oy Ltd may also invoice the Customer for part or for all Services delivered.

Fee shall be invoiced in a single installment three (3) months prior to the first scheduled Meeting Date or prior to the Event of Partnerships. In case the first Meeting Date the Event is scheduled to take place sooner than three (3) months from the date of the Agreement's entry into force, the Fee shall be in full invoiced upon conclusion of the Agreement. The Customer is expected to pay the Fee in due time according to the invoice. In case a payment is overdue, Aurora Live shall have a right to cease providing Services to the Customer until the Fee is paid in full. Aurora Live shall not be liable towards the Customer for suspension of Services due to Customer's non-payment of agreed Fee. The payment term is 30 days from the date of the invoice. Late payments shall accrue interest in accordance with the local laws of the country of the relevant Aurora Live company/group affiliate.

Fee includes taxes, duties, levies and other public charges (**"Public Charges"**) imposed or assessed by competent authorities, with the exception of value added tax. Value added tax will be charged and added to the Fees in accordance with the applicable law and regulations in effect at the time of issuing the invoice. Should the amount of Public Charges determined by the authorities change, the Fee specified in the Agreement shall be revised correspondingly.

9. TERMINATION AT WILL

The Customer shall have the right to terminate the Agreement at will by serving a written notice thereof to Aurora Live three (3) months prior the first scheduled Meeting Date **at the very latest.** In case the Customer decides to use here in section 9 limited right for early termination, the Customer will be liable to pay fifty (50) percent of the Fee to Aurora Live as compensation for termination.

10. BINDING AGREEMENT

The Agreement is binding on both Parties. If the Agreement is terminated by the Customer in non-compliance the terms of the Agreement, or in case the Customer omits to perform its part of the Services (as described in the applicable service description), the Customer shall nevertheless be fully liable to pay the Fee in full to Aurora Live without refunds of any kind.

11. TERMINATION OF THE AGREEMENT

Each Party shall have the right to terminate this Agreement with immediate effect upon written notice to the other Party, if (i) the other Party is in material breach of this Agreement and, where such breach is capable of being remedied, fails to remedy the breach within 30 days after written notice hereof, or (ii) the other Party is insolvent, declared bankrupt or put into liquidation, makes an arrangement with its creditors, sells all or a substantial part of its assets, or ends its business or generally ceases payment of or becomes unable to pay its debts as and when they fall due.

In the event Aurora Live terminates the Agreement in accordance with this section 11, no Fee refund will be made to the Customer, nor shall the Customer be exempted from its payment obligations.

12. CHANGES TO SCHEDULED MEETINGS AND EVENTS

In case any circumstances relating to the Meetings or Events change essentially (as defined by Aurora Live at its sole reasonable discretion), or if Aurora Live's business partner having an important role in the organizing of the Meetings or Events, breaches its agreement with Aurora Live, Aurora Live shall have right to make use the following options subject to its own its discretion: (i) to postpone the agreed Meeting Dates or agreed dates of Events; (ii) to transfer physical Meetings or Events to new locations, or ultimately (ii) to cancel agreed Meetings or Events.

Aurora Live will inform the Customer of changes to already scheduled Meetings and Events under this section 12 without undue delay. The Customer may suggest reasonable changes to Aurora Live regarding time and place of the Meetings and/or Events.

For the sake of clarity, changes to agreed Meetings and/or Events shall not be considered a breach of the Agreement.

13. MEETINGS, FEE REFUNDS

If the agreed number of one-to-one Meetings (as set out in the Service Order) will not be reached due to reasons attributable to Aurora Live, Aurora Live will compensate the Customer with a Fee refund under this section 13. Fee refund is calculated based on the percentage of agreed Meetings that did not take place under the Agreement. For example, if 20 meetings were agreed upon and only 10 took place, the Customer will be entitled to a 50 % refund of the package fee.

The Customer is entitled to a refund only provided that the Customer has observed and complied with the steps and measures specified by Aurora Live's Service Agreement as well as other relevant instructions of Aurora Live. Price refund on under this section 13 shall be the sole and exclusive remedy available for the Customer where the agreed number of Meetings is not reached.

Where the delivery of agreed Services is delayed beyond agreed delivery end date (as indicated in the Services Order), and the delay is not caused by the Customer, the Customer may either (i) opt to receive price reductions as described in this Section 13 or (ii) agree with Aurora Live on an extension of delivery time.

14. INTELLECTUAL PROPERTY RIGHTS

No intellectual property rights of a Party are transferred between Parties under the Agreement.

The Customer's right to use the Partner Portal is a limited, non-exclusive, non-transferable and non-sublicensable right to use the Partner Portal for the duration and purposes of the Agreement. No intellectual property rights, no licence beyond this limited right of use, and no right to resell, redistribute, copy, extract or otherwise commercially exploit the Partner Portal, its contents or any Member or network information are granted to the Customer. Contact information received through the Partner Portal is subject to sections 4 and 18 of these General Terms.

The Customer shall be responsible for all fees and payments (if any) arising from copyrights and other intellectual property rights relating to its participation in the Meetings and Events. For the avoidance of doubt, it is stated that Aurora Live, or its cooperation partners, shall be responsible for (i) obtaining permissions and licenses required for the general organizing of the Meetings and Events; and (ii) for fees and payments arising from copyrights and other intellectual property rights relating to the realization of the Meetings and Events.

All intellectual property rights relating to or arising from the Meetings or Events (such as copyright of publications or records and the concept of the Meetings and Events) shall belong to and be without limitation the exclusive property of Aurora Live or third parties. No customer-specific materials arise in the Meetings or Events, unless specifically agreed between the Parties.

Aurora Live shall not be liable for any content or materials provided by any participants of the Meetings or Events or by any third parties. The Customer shall be liable for any third-party claims related to materials provided by the Customer during or for Meetings and Events, and for any content uploaded in or shared through chat-functionalities of the Partner Portal.

The parties agree to indemnify and hold Aurora Live harmless of third-party claims made towards Aurora Live based on the previous.

Unless agreed otherwise, the Customer grants Aurora Live the right to use its name and logo in relation to organizing and marketing Meetings and Events.

15. LIMITATIONS OF LIABILITY

Aurora Live shall not be liable under or in relation to the Agreement or its subject matter (whether such liability arises due to negligence, breach of contract, misrepresentation or for any other reason) for any: (i) loss of profits; (ii) loss of revenue; (iii) loss of or damage to business or reputation; (iv) loss of contracts or customers; (v) wasted management or other staff time; (vi) losses or liabilities under or in relation to any agreement concluded with a third party; or (viii) indirect, punitive, special or consequential losses or damages.

The total aggregate liability of Aurora Live including but not limited to any refunds and price reductions under or in relation to the Agreement or its subject matter (whether such liability arises due to negligence, breach of contract, misrepresentation or for any other reason) shall not exceed an amount corresponding to the amount payable under the Agreement for the scope of Service that is subject to the claim.

The foregoing limitations of liability shall not apply to (i) any liability that cannot be excluded or limited in accordance with the applicable mandatory laws, (ii) breach of confidentiality obligations, or (iii) infringement of intellectual property rights.

16. RESPONSIBILITIES, EXCLUSIONS OF LIABILITY

The Customer shall obtain, at its own expense tools, permissions and licenses required (if any) for participation in the Meetings and Events, such as for example online-connections, possible tools for online meetings and visas for traveling. Aurora Live shall not be responsible for: (i) any damage caused by constructions of the physical Meeting area or Event area; (ii) any disappearance or damage of property during Events or otherwise; (iii) any loss caused by the participants of the Meetings or Events, (iv) any loss caused by third parties; (v) technical (including online connection) problems during the Meetings or Events.

17. CONFIDENTIALITY OBLIGATIONS

For the purposes of this section, **"Confidential Information"** includes means information and material in whatever form disclosed by a Party to the other Party that is either marked as confidential, or that should reasonably be understood to be confidential by its nature or circumstances in which the information or material is disclosed, including but not limited to pricing information and proprietary service concepts of Aurora Live, information regarding existing or potential customers, business plans, strategies, products or similar information of a Party.

Each Party (for the purposes of this section, the **"Receiving Party"**) shall (i) keep in confidence all Confidential Information, (ii) not disclose any Confidential Information to any third party, except as may be permitted by this this section 17, and (iii) undertake to use Confidential Information only for the purposes of the Agreement.

The Receiving Party shall have the right to disclose Confidential Information only to those of its employees, subcontractors and advisors, provided that such employees, subcontractors and advisors need to know Confidential Information for the purposes of this Agreement and are bound by confidentiality obligations not less restrictive as those contained in this section 17.

The aforementioned confidentiality obligations shall not apply to any material or information, (i) which is generally available or otherwise public other than by a breach of this Agreement on the part of the Receiving Party; or (ii) which a Party has received from a third party without any obligation of confidentiality; or (iii) which was in the possession of the Receiving Party without any obligation of confidentiality related thereto, prior to receipt of the same from the other Party; or (iv) which a Party has developed independently without using any Confidential Information received from the other Party.

Notwithstanding the foregoing, either Party shall be entitled to disclose Confidential Information, where such disclosure is required pursuant to law, decree or order issued by competent authorities provided that the Party shall (i) only disclose such portion of the Confidential Information that is required to be disclosed, (ii) inform the recipient of the Confidential Information that the information released is confidential and, where possible, use its reasonable endeavors to ensure that the information is kept confidential by such recipient, and (iii) promptly notify the other Party of such release of Confidential Information, specifying the information disclosed, the recipient of the information, and the circumstances giving rise to the duty to disclose it.

Each Party shall cease using Confidential Information received from the other Party promptly upon termination of this Agreement or when the Party no longer needs the Confidential Information in question for the purpose of this Agreement and, unless the Parties separately agree on the destruction of such material, return materials containing Confidential Information and all copies thereof. Each Party shall, however, be entitled to retain copies as required by law.

The rights and obligations set forth in this section 17 shall survive the termination or expiration of this Agreement and shall remain in force for a period of three (3) years from the termination or expiry of this Agreement.

18. DATA PROTECTION

Aurora Live and the Customer shall both on their part fully comply with the requirements set out in applicable data protection legislation (including European Union's General Data Protection Regulation (EU) 679/2016, other data privacy laws, regulations and binding orders of data privacy authorities, as well as any changes and developments hereto) in connection with the performance of their obligations under the Agreement.

Processing of Personal Data under the Services is described in Privacy Policy - Customers and the general level description of Aurora Live's processing of personal data is available in **Appendix 1**. The Customer is responsible for acquiring any necessary rights and consents needed to allow Aurora Live to use the information in accordance with the Agreement and privacy policies.

19. FORCE MAJEURE

For the purposes of this section 19 a "Force Majeure Event" means any failure by a Party to perform its obligations under this Agreement due to an impediment beyond such Party's control, which the Party could not have taken into account at the time of the conclusion of this Agreement, and the consequences of which could not reasonably have been avoided or overcome by such Party. Such impediments may include, but are not limited to, acts of government, fires, floods, epidemics, quarantine restrictions, strikes, lock-outs and industrial disputes, as well as riots, acts of terror or specific threats of terrorist activity and shortage of transportation or energy. Strike, lock-out, boycott and other industrial action shall constitute a Force Majeure Event also when the Party concerned is an object or a party to such an action.

Neither Party shall be liable for any non-performance caused by a Force Majeure Event.

A Force Majeure Event affecting a subcontractor of a Party shall also discharge such Party from liability, provided that subcontracting from another source cannot be made without unreasonable costs or a significant loss of time.

A Party shall notify the other Party in writing without delay of the commencement of a Force Majeure Event, its estimated duration, and its cessation.

During a Force Majeure Event, each Party shall use its best efforts to minimize the effects of the Force Majeure Event, with an objective to resume the performance of its obligations fully when the Force Majeure Event ceases to exist.

20. USE OF SUBCONTRACTORS

Aurora Live shall have the right to use subcontractors in the performance of its obligations under this Agreement. Local affiliated and group companies of Aurora Live may perform the Services or parts thereof. Aurora Live shall be liable for the actions and omissions of its subcontractors as for its own.

21. ASSIGNMENT

The Customer may not assign the Agreement without the written consent of Aurora Live. Such consent shall not, however, be unreasonably withheld, if the assignee undertakes in writing to comply with the terms of the Agreement.

Aurora Live shall have a free right to assign Agreement in part and on entirety.

22. NOTICES, REMAINING IN FORCE

All notices shall be sent in writing to the other party by using the contact information provided in or relating to the Agreement. Any terms and conditions included in these General Terms of Sale that by their nature are intended to survive expiry or termination of the Agreement (such as confidentiality obligations, limitations of liability, terms regarding intellectual property rights) shall remain valid after the expiry or termination of the Agreement.

23. GOVERNING LAW AND DISPUTE RESOLUTION

The Agreement between the Parties is interpreted, construed and governed exclusively in accordance with the laws of Finland, without reference to its choice of law rules.

The Parties shall primarily attempt to resolve any dispute, controversy or claim under or in relation to the Agreement through amicable negotiations. If the Parties are unable to resolve their differences through negotiations, any dispute, controversy, or claim arising out of or in connection with all the agreements between Aurora Live and the Customer, or breach, termination, or invalidity thereof, shall be finally settled by arbitration according to the Arbitration Rules of the Finland Chamber of Commerce, by sole arbitrator in Helsinki, Finland. The arbitration shall be conducted, and the arbitration award shall be given in either in Finnish or English language.

Notwithstanding the foregoing, Aurora Live shall be entitled to claim for any undisputed, due and outstanding receivables at the district court of Helsinki.

Appendix 1
Privacy Notice for Aurora Live Customers and potential Aurora Live Customers

Last updated: 21.4.2026

The purpose of this Privacy Policy is to inform our Aurora Live Customers ("**Customers**") and potential Aurora Live Customers ("**Potential Customers**") about how we process their personal data when they engage in our Services. We take seriously our commitment to comply with the General Data Protection Regulation ("**GDPR**") of the European Union, as well as other applicable legislation concerning the processing of personal data. We ensure that the processing of personal data is secure, and our data protection practices enable the full realization of the rights of the data subject.

1. Controller

Aurora Live International Oy Ltd (hereinafter "we"), Porkkalankatu 20a A, 00180 Helsinki, Finland

2. Contact person for register matters

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at: Aurora Live International Oy Ltd, Address: Porkkalankatu 20a A, 00180 Helsinki, Finland, Email: dataprotection@auroralive.com, Phone: +358 40 654 6088

3. What data do we process and what is the purpose and the legal basis of processing personal data?

Data subjects are Customers and potential Customers of Aurora Live International Oy Ltd. Providing personal data marked with an asterisk is a requirement for our contractual and/or customer relationship. Without the necessary information we are not able to provide the service.

PERSONAL DATA	PURPOSE OF PROCESSING	LEGAL BASIS
Basic information *such as name*, title, company, area of responsibilities.* ***Contact information*** *such as e-mail address, phone number, address information.* ***Information related to the company's contact persons***	Delivering and improving our services according to your needs	Legitimate interest
	Fulfilling our contractual and other promises and obligations	Performance of a contract
	Billing	
	Direct marketing	Consent (private persons) or legitimate interest (companies)
	Bookkeeping	Legal obligation
Possible direct marketing opt-outs	Serving customers interest of not receiving direct marketing	Legitimate interest in being able to fulfil our legal obligation to ensure opt-out from direct marketing in accordance with the law

Information you provide in connection with the following events we host: *registration data, special diets, invoicing data.* ***Networking at events live or virtual with the Mobile Service:*** *First name, last name, title and company name.* ***Networking at events live or virtual, with the Mobile Service:*** *First name, last name, title, industry and country of location.* ***Pre-booked 1-to-1 meetings with Aurora Live Members:*** *First name, last name, title, company name, function title, industry, and country of location.* ***To be able to facilitate pre-booked 1-to-1 networking both inside and outside of our virtual solutions:*** *First name, last name, company, title, switchboard number of Company HQ and email, Information you provide in connection with the events we host*	Organizing, hosting, facilitating and managing virtual and live meetings and events between participants Aurora Live Members and Customers	Legitimate interest in being able to host events and invoice when applicable
		Consent regarding health data (e.g. allergies)
Information of the customer relationship and the contract *such as name of the contact person, e-mail address, information of past and current contracts and orders, correspondence with you and other communication, payment information and other information which you have voluntarily provided to our systems*	Compliance with our contractual and other promises and obligations	Performance of a contract
	Billing	
	Managing the customer relationship	Legitimate interest in managing and developing the customer relationship
	Bookkeeping	Legal obligation
Data of the connection and terminal device you are using *such as the IP address, device ID or other device identifier and cookies*	Targeting advertising in our online services	Consent
	Analyzing and profiling behavior	

4. From where do we receive data?

We receive information primarily from following sources:

Publicly available sources: We may gather information from publicly accessible sources such as social media platforms, public directories, and company switchboards.

Information provided to us by you: When you subscribe to our services, participate to our events or interact with us, we store records of your activities.

Information collected through technical means: We collect information through technical methods, such as cookies, when you use our services. When visiting our sites, we collect technical information such as IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, information about your visit including URL and products you viewed. You can find more information on our Cookie Policy.

Regarding potential Customers we gather information from third parties to identify people who may have an interest in our services. We license information from business partners who own established and trustworthy directories. These third parties include: LinkedIn Sales Navigator, Lusha, GetProspect.

For the purposes described in this privacy notice, personal data may also be collected and updated from publicly available sources and based on information received from authorities or other third parties within the limits of the applicable laws and regulations. Such updating of data is performed manually or by automated means.

5. To whom do we disclose data, and do we transfer data outside of EU or EEA?

We share your personal data with third-party service providers who perform services on our behalf, such as e-mail and payment service providers, information analyzers and business intelligence providers. We may share your data with Aurora Live Group. We take appropriate measures to safeguard your personal information by contractual measures according to data protection legislation and protect it from unauthorized access or disclosure.

We disclose your personal data to the Aurora Live Members to be able to facilitate pre-booked 1-to-1 networking inside our virtual solutions. Your profile is visible only to those Aurora Live Members who book and/or participate to 1-to-1 meetings. Your data is used to facilitate networking with peer groups based on industry or position. We use the profile to find and offer you the most relevant content from us, and organize your networking meetings with potential partners, and peer groups based on industry or position. We use this data in anonymized and aggregated form to create reports of interest and investment trends and group profiles of the event attendees. These reports are used for insights shared with the club members, marketing, and other use.

We transfer personal data outside the EU/EEA to countries that may not have the same data protection laws as the EEA. However, we will ensure that such transfers are made in compliance with applicable data protection laws and that appropriate safeguards are in place. When personal data is processed outside the EU/EEA, we make sure that the subcontractor has committed to use the EU Commission’s standard contractual clauses

(SCCs). You may request a copy of the SCCs by contacting us using the details provided in this Privacy Policy.

We always ensure the proper processing of your personal data when we are involved in a merger, corporate restructuring, or the sale of a business or its part.

6. How do we protect the data and how long do we store it?

We are dedicated to maintaining the security and protection of your personal data. To achieve this, we implement a variety of technical and organizational measures designed to safeguard your data from unauthorized access, alteration, disclosure, or destruction.

Only those of our employees, who on behalf of their work are entitled to process customer data, are entitled to use the system containing personal data. Each user has a personal username and password to the system. The data is collected into databases protected by firewalls, passwords and other technical measures. The databases and their backup copies are in locked premises and can be accessed only by certain pre-designated persons. Our security measures also include the use of secure servers, Secure Socket Layer (SSL) encryption, and regular vulnerability assessments.

We retain your personal information only for as long as necessary to fulfill the purposes for which it was collected, including the purposes of satisfying any legal, regulatory, accounting, or reporting requirements. When your data is no longer required, we will delete or anonymize it in accordance with our data retention policies and applicable laws.

We estimate regularly the need for data storage, considering the applicable legislation. In addition, we take care of reasonable actions that ensure no incompatible, outdated or inaccurate personal data is stored in the register considering the purpose of the processing. We correct or erase such data without delay.

7. What are your rights as a data subject?

You have the right to inspect the personal data stored in the register concerning yourself and the right to demand rectification or erasure of the data. If you have access to your data, you may edit the data yourself. Insofar as the processing is based on consent, particularly when it comes to direct marketing, you have the right to withdraw or change your consent. You can unsubscribe or opt-out from marketing communications by following the instructions provided in the communication. Withdrawing your consent does not affect the lawfulness of processing before the withdrawal of the consent.

You have the right to object or to demand restriction of the processing of your data and to lodge a complaint with the supervisory authority. On grounds relating to your situation, you also have the right to object to other processing activities when the legal basis of processing is legitimate interest. In connection with your request, you shall identify the specific situation based on which you object to the processing. We can refuse the request for objection only on legal grounds.

To exercise any of these rights or to ask questions about our privacy practices, please contact our Data Protection Officer at dataprotection@auroralive.com. We will respond to your request in accordance with the applicable data protection laws. Please note that we may require you to verify your identity before processing your request.

8. Who can you be in contact with?

All contacts and requests concerning this privacy policy shall be submitted in writing or in person to the person mentioned in section two (2).